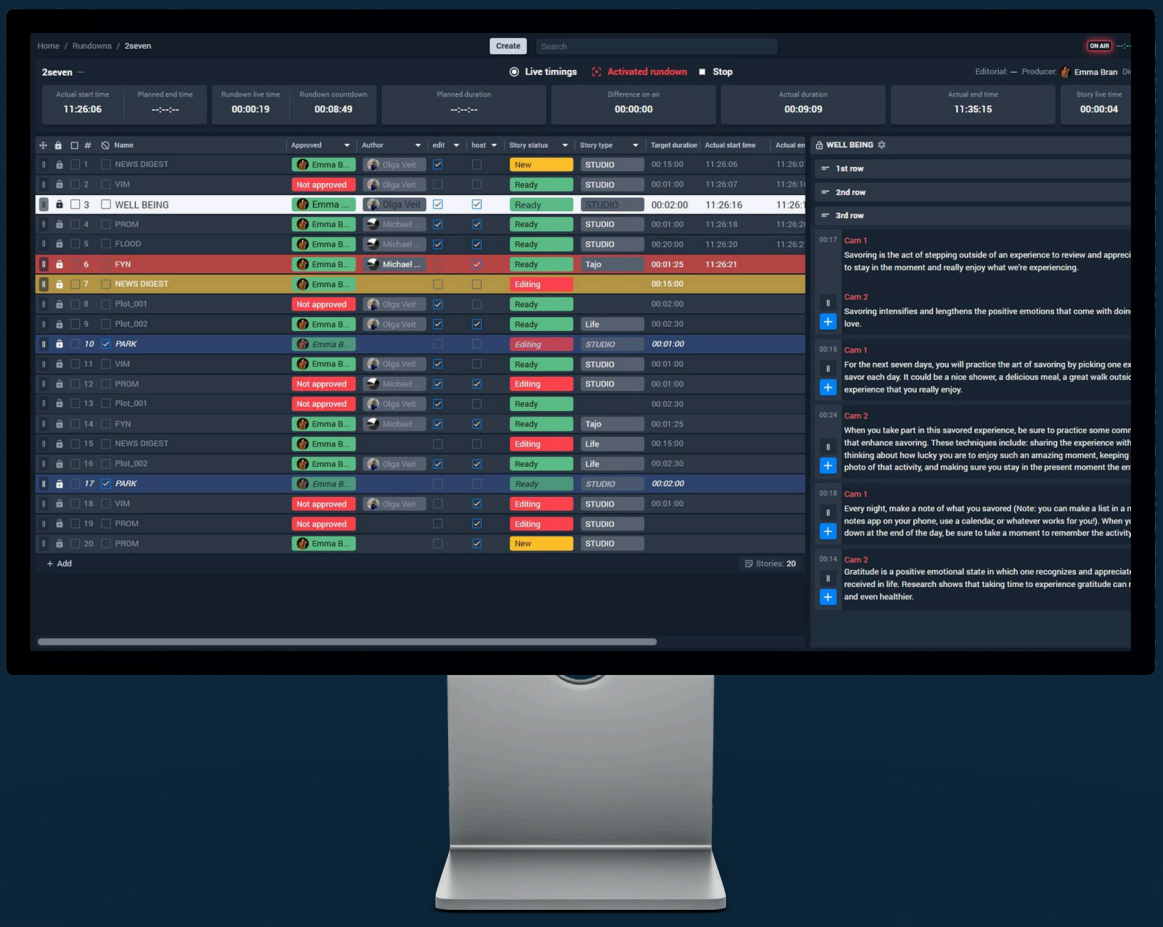
STREAM LABS | workflow mastery



SL Newsroom

Your Whole Newsroom, Open in a Browser

Web-Based | Script Editor | Live Timing | MAM V365 | MOS 2.8.5

↗ TV News Channels ↗ Regional Broadcasters ↗ Media Holdings ↗ Corporate Studios

October 2026

Your Whole Newsroom, Open in a Browser

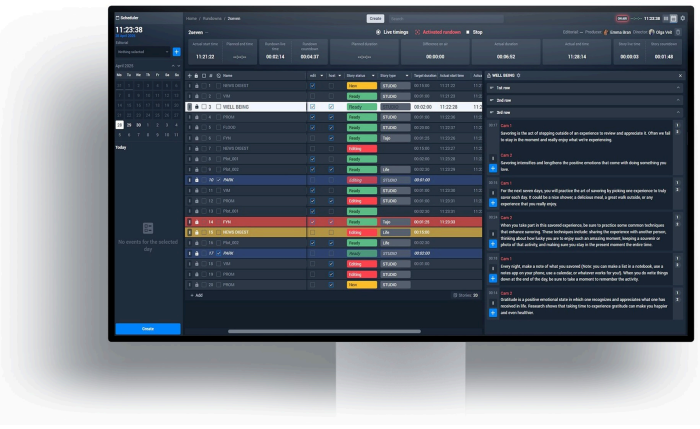
SL Newsroom gives editors, reporters, directors and presenters one place to prepare and run every newscast.

The day starts in the **planner**. Editors see every newscast on the calendar, open the **rundown**, put the stories in order and give each one an author. Reporters find their assignments in the same rundown and start writing.

Scripts are written block by block in a full text editor. Text meant to be read aloud is **timed as it is typed**, using the presenter's own reading speed, and the length of an attached clip is added on its own, so the producer sees at once if the newscast runs long.

The whole team works in **one rundown at the same time**, from the office, from home or on location. A story being edited is locked for others, changes save as they are typed, and any earlier version of a story or its text can be restored.

On air, the rundown follows the newscast line by line. Editors **move, drop or add stories** as news breaks, and the new timing reaches everyone immediately. The interface comes in five colour themes, from light to dark.

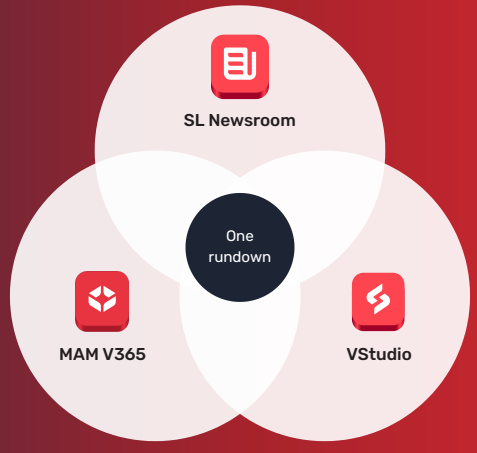


Planner, rundown and story editor in one window

Why SL Newsroom

- One rundown for the whole team, open in any browser
- Reading time counted as the script is typed
- Story and text history, with any version restorable
- Live changes on air, with timing updated for everyone
- Roles and access rights for every member of the team
- MAM V365, VStudio or other MOS playouts, teleprompter

+20–30% more time for new formats and programmes



Connected to Your Newsroom

MAM V365

Media. Drag a clip on to a story, and its duration goes into the timing

VStudio

Playout. The rundown becomes the playlist in VStudio or another MOS 2.8.5 playout

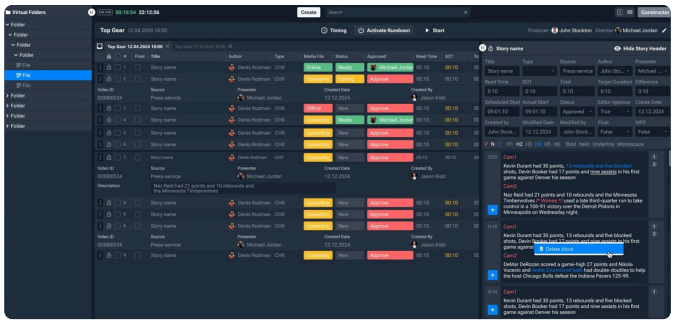
Teleprompter

Scripts. Teleview gets the text and updates it as editors change it

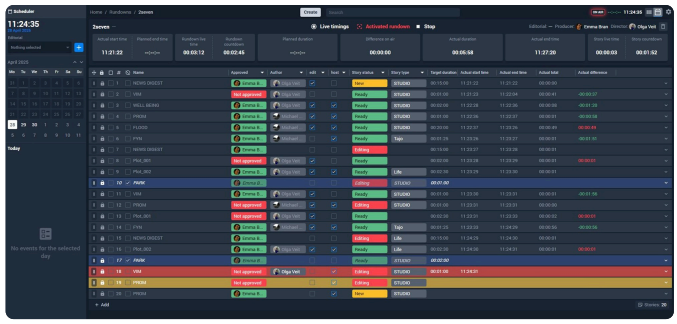
MPD

Social media. Story text opens in MPD as a draft post

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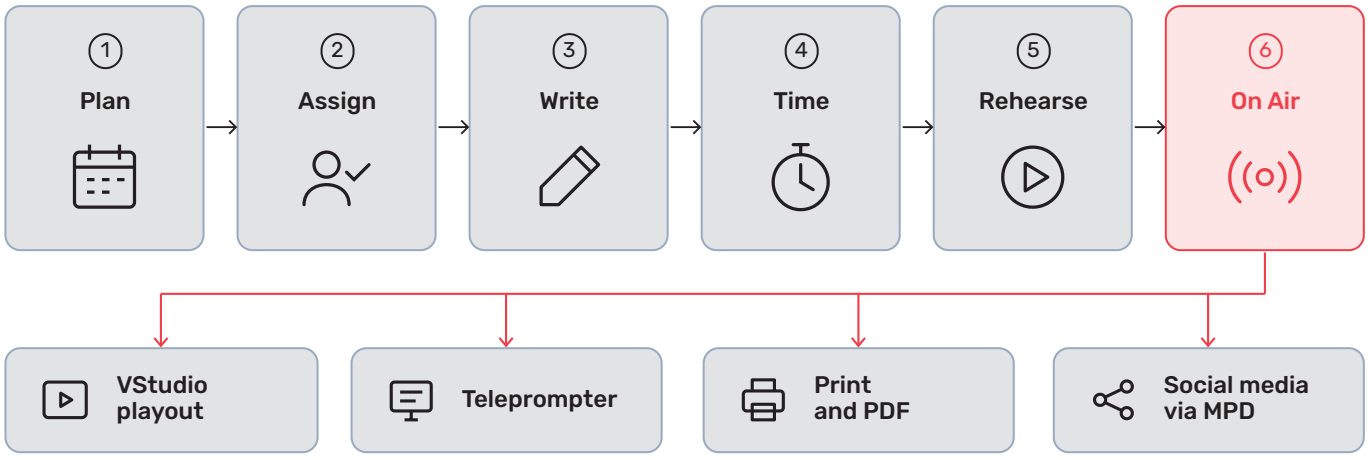


Story editor: script blocks with reading time per block



On air: actual timing and difference for every story

The Newscast, Step by Step



One Rundown, Every Role

Editor

Builds the rundown in the planner and hands out stories. On air, moves, drops or adds stories as news breaks.

Journalist

Opens the assignment, writes the script, adds clips from MAM V365 and marks the story Ready.

Director

Checks scripts for pace and studio set-up, follows the countdown on air and sends texts to the prompter.

Presenter

Writes intros, links and sign-offs. Reading time is counted from the presenter's own reading speed.

Getting Started and What's Next

Start small

Begin with SL Newsroom alone and add MAM V365 and VStudio later. Rollout on-site or remote, with 24/7 support.

In active development

A dedicated Stream Labs team ships 3–4 releases a year, shaped by the newsrooms that use it.

Towards story-centric work

Next, the story becomes the centre of the work, prepared once for TV, web and social.

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SL Newsroom

Deployment Options

On-premises (bare metal/VM)

Cloud (AWS, Azure, or private cloud)

Hybrid/Distributed multi-site

Specifications

Rundowns

Structure: segments, stories, blank rows and separators
Field presets: three-row story layout built in a visual editor, with preview
Content presets: any rundown reused as a template for new ones
Recurring rundowns: daily, weekly, monthly or yearly, updated from the parent event
Desks: rundowns grouped by desk and filtered in the list and the planner
Planner: calendar of past, current and upcoming rundowns

Stories

Attributes: type, sources, author, presenter, custom fields
Custom field types: text, checkbox, duration, user, timestamp
Status: New, Editing, Ready; approval by a named user
Dropped stories: kept in the rundown, left out of timing and skipped on air
History: change log per field, rollback to any earlier version

Script Editor

Blocks: text, text with media, media only
Markup: N text counted in reading time; P and C text excluded
Formatting: H1–H6, bold, italic, underline, colour
Reading time: per block, from the presenter's reading speed
SOT: duration of the attached clip, can be excluded per block
Text history: rollback to any earlier version

Timing

Rundown: planned and estimated duration, over or under time shown in red, green or blue
Live: elapsed time and countdown for the rundown and the current story
Separators: subtotals of reading time, SOT and total
Timecode calculator: 24, 25, 30, 48, 50 and 60 fps

On Air

Rehearsal: stories timed in a run-through before air
Red line: current story in red, next story in yellow, advanced from the keyboard
Live edits: reorder, add, re-time and rewrite stories during the newscast

Output

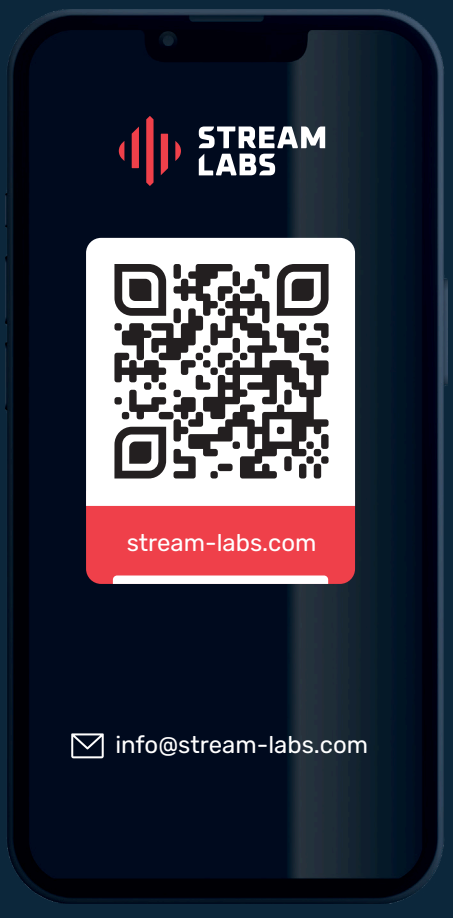
Teleprompter: HTML export; Teleview with live text updates
Print and PDF: block or table layout, field templates
Social media: story text sent to MPD as a draft post

Integrations

Playout: MOS 2.8.5 client; VStudio and other MOS playouts
Playout feedback: ready, not ready, playing, next
MAM: MAM V365, drag-and-drop binding, preview player
Search: global search across SL Newsroom and MAM V365
API: open API for third-party systems

Platform

Client: web browser, English interface, 5 colour themes
Collaboration: story lock while editing, autosave
Access: user roles with separate edit rights
Architecture: microservices
Deployment: on-premises (bare metal / VM), cloud, hybrid



Book a Demo of SL Newsroom

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